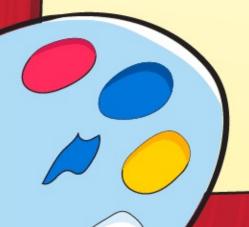




# Chinese New Year

# HOW TO JOIN?

- 1. It's simple! Scan the QR code or click the link in the caption to download the contest template.
- 2. The template can also be downloaded at AEON BiG official website.
- 3. Share your creativity! Post your finished artwork on Facebook or TikTok between 1st January 2025 and 5th February 2025.
- 4. Ensure your account is set to public so we can see your entry.
- 5. Don't forget the hashtags!
- 6. TikTok: #AEONBiGCNY2025 and tag @myaeonbigofficial
- 7. Facebook: #AEONBiGCNY2025 and tag @myaeonbig















### **Terms & Condition**

# COLOURING CONTESSST EXTENDED!! 5 5 FEB 2025

#### 1 Rules & Eligibility

- 1.1 This Contest will be governed by these terms and conditions and details of the contest (collectively referred to as the "Terms & Conditions"). Every participant agrees that these Terms & Conditions have been read and understood and by their participation in the Contest, agrees to be bound by these Terms & Conditions.
- 1.2 "COLOURING CONTESSST" Contest (hereinafter referred to as the "Contest") is organised by AEON BiG (M) Sdn. Bhd. (hereinafter referred to as the "Organiser"), which is solely responsible for the execution and management of the Contest.
- 1.3 Subject to Clause 1.4, the Contest is open to all citizens and residents of the Malaysia.
- 1.4 The Contest is not open to the employees of the Organiser, or to employees of the distributor, advertising and sales promotion agencies of the Organiser, and their immediate family members.
- 1.5 All personal details submitted must be accurate and complete and subject to proof at the request of the Organiser. The Organiser reserves the right, at any time, to verify the validity of any entry and to disqualify any entry that does not comply with these Terms & Conditions or that interferes with the entry process. Personal data provided in connection with this Contest shall be collected and managed in accordance with the Organiser's privacy policy.

#### 2 Contest Period

- 2.1 The Contest will run from 1 January 2025 and ending on 5 February 2025 ("Contest Period"). Any entries submitted outside of the Contest Period will not be accepted.
- 2.2 Top 20 most creative artworks will be shortlisted for the finals, based on social media audience votes from 6th February 2025 to 8th February 2025.
- 2.3 Winners will be announced on 15th February 2025.

#### 3 Contest Mechanics

- 3.1 Download the coloring contest template from AEON BiG's official website: www.aeonbig.com.my.
- 3.2 Colour the template using either digital art or hand-drawn methods.
- 3.3 Ensure the artwork is in A4 size.

#### 4 Submission Guidelines

Participants must have a public Facebook or TikTok account.

Post your entry on Facebook or TikTok only (limited to one entry per participant per platform). Include the hashtag #AEONBiGCNY2025 and tag @myaeonbig (Facebook) or @myaeonbigofficial (TikTok).

#### 5 Judging and Selection

- 5.1 Shortlisted entries will be determined by the number of likes/hearts received.
- 5.2 A panel of professional judges will evaluate the shortlisted entries to select the winners.
- 5.3 The judges' decision is final and no further correspondence will be entertained.

#### 4 Prizes

4.1 Prizes will be announced on 15th February 2025. There will be two categories:

#### (i) Hand-drawn

1st place RM 1000.00 (cash) and RM 1500.00 AEON BiG Gift Cards 2nd place RM 500.00 (cash) and RM 1000.00 AEON BiG Gift Cards 3rd place RM 300.00 (cash) and RM 700.00 AEON BiG Gift Cards 7x Consolation RM 200.00 (AEON BiG Gift Cards)



## **Terms & Condition**

#### (i) Digital

1st place RM 1000.00 (cash) and RM 1500.00 AEON BiG Gift Cards 2nd place RM 500.00 (cash) and RM 1000.00 AEON BiG Gift Cards 3rd place RM 300.00 (cash) and RM 700.00 AEON BiG Gift Cards 7x Consolation RM 200.00 (AEON BiG Gift Cards)

- 4.2 Prizes are limited to the quantities stated above and will be awarded at the sole discretion of the Organizer based on eligibility and compliance with the Contest Terms & Conditions.
- 4.3 Prizes are non-transferable, non-refundable, and cannot be exchanged for cash or any other items.

#### 5 Winners Selection

- 5.1 Once a prize is determined, winners must redeem their prize at the AEON BiG Satellite Office in 17th February 2025 till 21st February 2025.
- 5.2 Only entries from individuals will be accepted. The Organiser reserves the right to discount multiple entries from the same participant should it deem these entries to be in violation of these Terms & Conditions.
- 5.3 Any decision by the Organiser is final. No correspondence will be entertained.

#### 6 Rights of the Organizer

- 6.1 Subject to applicable laws and regulations, the Organiser may at its absolute discretion modify, annual or rescind these Terms and Conditions at any time without prior notice.
- 6.2 If for any reason, any aspect of the Contest is not capable of running as planned, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any causes beyond the control of the Organiser which corrupts or affects the administration, security, fairness, integrity or proper conduct of the Contest, the Organiser reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest, or invalidate any affected entries.
- 6.3 The Organiser reserves the right to disqualify incomplete, illegible, disfigured or late entries automatically or when authenticity of an entry is questionable.
- 6.4 The Organiser may at its sole discretion, disqualify any entries and prohibit further participation in the Contest by any person whom the Organiser reasonably believes has tampered with the entry process or with the operation of the Contest or who has acted in violation of these Terms and Conditions or in a disruptive manner or for any other reason.
- 6.5 Any participant who submits an entry or other material or information which the Organiser reasonably considers is inappropriate for any reason whatsoever, including but not limited to obscene, illicit or otherwise inappropriate written and/or photo content will be disqualified from the Contest and will not be eligible to win any prizes.
- 6.6 The Organiser reserves the right to substitute any prize of similar value without prior notice.
- 6.7 The Organiser reserves the right to select an alternative winner (based on the criteria in section 5 'Winner Selection' above) in the event the Organiser has reasonable grounds for believing that a selected winner has contravened any part of these Terms & Conditions.
- 6.8 The Organiser may require participants to validate any one or all of their entries in the Contest or to provide more information to allow the Organiser to verify the participants' entries, at any time during the Contest prior to being eligible to receive any prize.
- 6.9 Acceptance of a prize constitutes permission for the Organizer and its agencies to use the relevant winner's name, entry and/or photograph for purposes of publicity, advertising and/or trade without further compensation, approval or notice.